

SCHOOL SAVINGS.com

It's Cool To Save At School™!

A weekly opportunity to make a deposit at school teaches children the savings habit. We believe that saving is rather like riding a bike; you can't learn to ride by reading about it in books—you've got to do it! That's why, since 1980, SCHOOLSAVINGS.COM has made it possible for students to save online, right at school, under the supervision of adult volunteers. Students may use a new or existing account at any bank or credit union and there is no minimum deposit.

SCHOOLSAVINGS.COM is a supplemental program and was approved as a National Education Model by the United States Department of Education in 1985. It's been endorsed for use in schools by the National School Boards Association, the Elementary Principals Association, the US Department of the Treasury and more than 36 State Treasurers and Governors. Over 5000 schools and 2.5 million students have participated in the program. On average, after 4 years, students have an average savings balance of more than \$600.

How Does SCHOOLSAVINGS.COM Work?



On Deposit Day, students bring funds to school for deposit. During NON-CLASS TIME, an adult volunteer enters student deposits and prints receipts. Student funds are taken to a local bank or credit union for deposit. The next business day, through the Federal Reserve Banking System, SCHOOLSAVINGS.COM will process a file that credits the students' accounts with their deposits. Student deposits will appear on their regular account statement. Children earn 10 Super Saver Points™ for every deposit, regardless of size.

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What's included in SCHOOLSAVINGS.COM?

1. **Proven Deposit Process** – Over 5000 schools have used our software for school based savings.
2. **Supplemental Curriculum** – Validated as a National Model by the U.S. Department of Education.
3. **Super Saver Contests** – Built-in points system rewards saving and helps allocate prizes.
4. **School Fundraising** – Built-in fundraising tools can help your school raise thousands of dollars.
5. **Family Website Access** – Parents **register** students online, view their student's **deposit history** and use the **online savings register** and **quick savings goal**.

Who Pays for SCHOOLSAVINGS.COM?

There is **no charge** for schools to participate with up to **50 students in our INDEPENDENT program**. The INDEPENDENT program allows students to have an account at ANY financial institution. Deposit processing, website hosting, technical support and incentives are paid by SCHOOLSAVINGS.COM, sponsors and supporters.



Schools with more than 50 students participating will be charged an annual fee of \$269. Instead of paying an annual fee, the school may apply for a scholarship or find one (1) local sponsor to pay an annual fee of \$369. The local sponsor's logo would appear on deposit receipts and \$100 of the fee would go to your school to provide incentives for school savers. Some schools choose to pass the cost of the annual fee on to parents as a \$2-\$5 per student School Savings fee. Please contact School Savings to discuss additional discount and payment options.

If your school would prefer an Exclusive program and would like to work with a specific bank or credit union to offer the program, please ask your partner bank or credit union to contact SCHOOLSAVINGS.COM at 888-787-7728 or support@schoolsavings.com. You may also refer them to the Banks & Credit Union page on www.schoolsavings.com. In the Exclusive model, the bank or credit union would pay a fee to license our software. Generally, licensing banks and credit unions require ALL STUDENTS to have an account at their institution. Contact us if you would like to learn more about this option.



How Can SCHOOLSAVINGS.COM Help Our School Fundraise?

The website offers several ways to raise funds for your school. Our fundraising program takes fewer volunteer hours to manage and students don't have to make sales. By leveraging your existing partners in the community, you can quickly raise funds and provide beneficial opportunities for students, families and sponsors. Talk to your local grocery stores, financial institutions, day care centers, restaurants, insurance brokers, family dentistry and service providers about becoming a sponsor today.

In addition to your fundraising efforts, your school will benefit from sponsorships generated by SCHOOLSAVINGS.COM and its partners.

Sponsorship Type	Description	Cost	Sample Benefit to School
Monthly Receipt Message	A text message that appears on students' deposit receipts. The message runs for 1 month. Message Example: "Save 3 times during the month of October and receive 30% off Halloween merchandise at Shop Mart."	\$100 x 8 months 100% of these funds go directly to your school to use as you wish. You may also set your own price.	\$800
Standard Deposit Receipt Logo or Ad	Sponsors can have their logo or an ad offering discounts, promotions or incentives to students and parents appear at the bottom of the deposit receipts.	\$369 per/year \$100 x 10 sponsors You may have an unlimited number of sponsors in this position.	\$1000
Primary Deposit Receipt Logo or Ad	Sponsors can have their logo or an ad offering discounts, promotions or incentives to students and parents appear at the top of the deposit receipts.	\$469 \$100 x 1 sponsor You may only have 1 primary sponsor.	\$100
		Total	\$1,900



There are many other opportunities for fundraising. For more information, please see **Fundraising 101** on the website, call 888-787-7728 or email support@schoolsavings.com.

Note: *If your program is sponsored by a bank or credit union (i.e. the institution is paying a licensing fee in order for your school to participate) you may NOT ask a neighboring bank or credit union to sponsor Receipt Messages or Deposit Receipt Logos.*

How Do We Get Started?

Go to www.schoolsavings.com and click **Get My School Started**. Find your school and click to become a Champion for your school. If you can't find your school, contact School Savings. There is no obligation. Follow the Checklist and your school will be banking in a couple of weeks. Email support@schoolsavings.com or call 888-787-7728 with questions.