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Press Release

SCHOOLS: TRADE COOKIE DOUGH FOR REAL DOUGH!

SCHOOLSAVINGS.COM launches new fund raising tools as part of **It's Cool to Save at School™** deposit solution.

Seattle, WA, (Nov. 5, 2009): Today, SCHOOLSAVINGS.COM, the largest provider of **online school banking** programs in the United States, launched a new service that generates income for vital education programs. While school fund raising staples such as selling cookie dough, chocolate bars and donuts raise funds, they don't provide direct student services. **Through SCHOOLSAVINGS.COM, however, students make weekly deposits, from school, into their individual savings account while fund raising percolates in the background.**

SCHOOLSAVINGS.COM has embedded several FREE FUNDRAISING TOOLS in its website that parents and teachers can use to raise funds for their school. One tool provides parents with the opportunity to help support the program by making a contribution when enrolling their child for weekly school banking. LOCAL BUSINESSES and financial institutions that sponsor the program are **FEATURED ON WEEKLY STUDENT DEPOSIT RECEIPTS.** Sherry Avena, former Chairman of the Washington State Public Broadcasting Commission and Founder of SCHOOLSAVINGS.COM said: "The sponsorship program was designed after the Public Broadcasting model which does not allow advertising but acknowledges a contribution by displaying the sponsor's logo."

The goal of SCHOOLSAVINGS.COM's "**It's Cool to Save at School**" campaign is **A Savings Account for Every Child.** Students make deposits **at school** into their savings account at **any** bank or credit union in the United States. And families learn to save together by tracking school deposit history, maintaining a real-life savings register and monitoring savings goal progress **ONLINE.**

"The SCHOOLSAVINGS.COM online school banking solution with its integrated fund raising tools makes it easy for schools to raise money while promoting "regular" saving," said Michelle Carvelho, PTA Vice President at Knolls Vista Elementary in Moses Lake, WA.

SCHOOLSAVINGS.COM is an independent financial education organization. Its deposit software has been used in more than 5000 schools since 1982. It provides a secure, affordable and convenient way for students to make savings deposits from school. **It is the only school banking program approved by the US Department of Education.**

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Parents and others interested in starting the savings program at their school should visit WWW.SCHOOLSAVINGS.COM and click the [GET MY SCHOOL STARTED](#) link. To make a contribution to a participating school, click on the [SUPPORT A SCHOOL](#) link. For more information, assistance registering or regional sponsorship, contact support@schoolsavings.com or call toll free 1-888-787-7728.